



Dear Fishmongers,

Here is your opportunity to have your say about the evolving apprenticeship standard for (retail and non-retail) fishmongers in England.

Over the last year we have held a number of employer group meetings that have resulted in a revised draft standard that contains:

- an occupational description.
- A list of duties.
- The knowledge, skills and behaviours (KSBs) needed by fishmongers
- Two pathways
  - A set of Common Core that applies to **all** fishmongers.
  - A **retail pathway** for all fishmongers that use displays and sell to members of the public.
  - A **non-retail pathway** for all of those other fishmongers who work in wholesalers, fish merchants and some primary processing businesses.

We think the draft standard is just about there, but now is your\* opportunity to provide comment and feedback that will ensure the finished standard really is fit for purpose and meets the needs of modern 21<sup>st</sup> century fishmongers.

We will value your comments and feedback and when the employer group next meets (in early 2024) consideration will be given to all of the feedback received. So please take the time to consider the questions we are about to ask you.

Below is a link to the first of three surveys. The scope of the evolving standard is too much for a single survey, so rather than one big survey we have opted for 3 shorter ones covering:

- Survey 1 - Occupational description and lists of duties of a fishmonger.
- Survey 2 – List of knowledge needed by fishmongers.
- Survey 3 – List of the skills and behaviours needed.

Each of these surveys should take no more than 10-15 mins to complete. We will release a survey each week and we hope that you can complete each survey within a few days of receiving it. If you do not wish to be part of this process then please let us know and we'll remove you from the consultation list.

If you have any problems with this process then contact me ([onshore@seafish.co.uk](mailto:onshore@seafish.co.uk)) , but please use the survey and not an email for feedback on the apprenticeship standard itself.

Feel free to forward this any fishmongers in England who might be interested in providing feedback.

Here is the link to Survey 1 - [Occupational description and lists of duties of a fishmonger.](#)

NB: \* only employers are being surveyed.

Regards

Lee Cooper, on behalf of Andrew Kenny, the Fishmonger Employer Group Chair.